

National Leadership Institute

The **National Leadership Institute** will launch in April 2020 as a professional development program of the Southeastern Museums Conference (SEMC). SEMC will partner with the Association of African American Museums (AAAM) to pilot a new Leadership Institute clearly focused on **leadership training for staff of small- and mid-sized institutions**. Existing museum leadership programs are mostly beyond reach of smaller museums in terms of cost, time, distance, and discipline.

The **National Leadership Institute** is the perfect opportunity for you to directly impact the future of museums and museum leaders. SEMC is a 501(c)(3) nonprofit organization supported by membership and contributions. Sponsorship support helps to make the **National Leadership Institute** an outstanding, affordable training for museum professionals.

This program builds on the success of SEMC's 19 successful years of offering the museum management program titled Jekyll Island Management Institute (JIMI). JIMI concentrates on training to improve internal management skills within the museum setting. The Leadership Institute will be outward-looking, responding to its members and JIMI alumni who **cited the need to know more about strategic thinking, external relationship-building (board, community), project management, capital fundraising and management, and how to be a catalyst for change.**

The **program aim** is to equip a new generation of museum leaders with outward-looking skills and stratagems that increase their effectiveness as leaders and ability to create a productive and inclusive environment within the museum and among the museum's board. Your sponsorship will empower museum leaders to meet the needs of their institutions and impact their communities.

Sponsorship Opportunities & Benefits

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Bronze Sponsor..... \$1,000

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For more information, please contact SEMC at sperry@semcdirect.net or 404-814-2048. Thanks for your consideration and support of SEMC!