

... AT THE JEKYLL ISLAND MANAGEMENT INSTITUTE

MANAGEMENT STYLES
ADMINISTRATION & TRUSTEESHIP
FUNDRAISING & GRANTSMANSHIP
FINANCIAL MANAGEMENT
LEADERSHIP
DEVELOPING EXHIBITS
PUBLIC RELATIONS & MARKETING
COLLECTIONS MANAGEMENT
DISASTER PREPAREDNESS
EDUCATION & INTERPRETATION
VOLUNTEER MANAGEMENT
STRATEGIC PLANNING

Tuition/Housing

JIMI 2014 will be held Tuesday, January 20 through Tuesday, January 27. Tuition of \$700 for SEMC and other regional members, \$750 for non-members includes all materials, some continental breakfasts, refreshment breaks, and the awards banquet.

Rooms have been reserved at the beautiful, seaside Beachview Club on Jekyll Island, Georgia. Single room rates are approximately \$90-110/ per night, and suites are approximately \$125/ per night, including taxes. There is no additional charge for double occupancy. All rooms feature a coffeemaker, small refrigerator, toaster, microwave oven, and hair dryer.

Application Process

Applicants should have at least two years full-time museum experience. Application deadline is October 31, 2014. Successful applicants will be notified by November 15, 2014. The SEMC Central Office must receive tuition by December 31, 2014.

Visit our website at www.semcdirect.net and follow the application instructions under "JEKYLL ISLAND MANAGEMENT INSTITUTE (JIMI)."

"I learned more in a little over a week than I did in entire semesters of college! What you created was fun, informative, and something that will have a long-term impact on so many people."

-Pody Gay, JIMI '12

Shiloh Museum of Ozark History,
Springdale, AR



JIMI Class of 2014

General Information

Our 2015 program marks the 15th annual Jekyll Island Management Institute. At JIMI, museum personnel have the opportunity to learn current methods in the field and build networks with other museum professionals. Faculty members provide subject area expertise and practical approaches to administrative challenges.

Goals

This annual Institute provides an eight-day, total immersion environment for museum professionals to learn more about general museum administration and operations. JIMI gives administrators the key resources imperative to orchestrating personnel efficiency, staff morale and overall organizational improvement.

JIMI offers opportunities for participants to learn management skills through presentations, small group discussions, projects and participatory exercises. Participants discover their management styles through self-tests and activities, group project assignments and presentations.

Martha Battle Jackson, Chief Curator, North Carolina Division of State Historic Sites and Properties, serves as Institute Administrator.

John S. Lancaster, Independent Historic House Museum Consultant, serves as Institute Facilitator.

WHAT RECENT GRADUATES HAVE TO SAY!

"I had no idea what I had been missing all these years! It was wonderful & I am so excited to implement some of the key messages I learned."

-Emily Erwin Jones, JIMI 2013
University Archivist
Delta State University, Cleveland, MS

"...this was the best professional growth program I have ever had, and I have been to many over the last 11 years."

-Rob Williams, JIMI 2010
Fire Museum of Maryland
Lutherville, MD

"The structure of JIMI allowed for maximization of a strong learning environment where everyone had a voice... the location was extremely beneficial to the environment... offering outlets for stress relief and learning...an amazing experience! Empowering!!!! Thank you!"

-Brook Bower, JIMI '11
Turchin Center for the Visual Arts
Appalachian State University
Boone, NC

JIMI thanks the following 2014 Sponsors:

Gaylord Brothers, Inc.
Goosepen Studio & Press, Inc.
Jekyll Island Museum & Historic Preservation
LaPaglia Companies
Satilla Computer Solutions
NC Division of State Historic Sites & Properties
Southeastern Museums Conference

For additional information contact:



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SEMC Central Office
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www.semcdirect.net

OPPORTUNITY
AWAITS...

JEKYLL ISLAND
MANAGEMENT INSTITUTE
JANUARY 20-27, 2015

