

## ... AT THE JEKYLL ISLAND MANAGEMENT INSTITUTE

MANAGEMENT STYLES  
ADMINISTRATION & TRUSTEESHIP  
FUNDRAISING & MARKETING  
FINANCIAL MANAGEMENT  
DEVELOPING EXHIBITS  
PUBLIC RELATIONS  
COLLECTIONS MANAGEMENT  
DISASTER PREPAREDNESS  
EDUCATION & INTERPRETATION  
VOLUNTEER MANAGEMENT  
STRATEGIC PLANNING

The Jekyll Island Management Institute is sponsored by the Southeastern Museums Conference, Jekyll Island Museum and Historic Preservation, North Carolina Division of State Historic Sites and Properties, and LaPaglia & Associates, Inc.

### *Tuition/Housing*

JIMI 2010 will be held Tuesday, January 19 through Tuesday, January 26. Tuition of \$600 for SEMC members, \$650 for non-members includes all materials, continental breakfasts, refreshment breaks, and the final banquet.

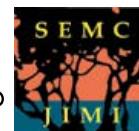
Rooms have been reserved at the beautiful, seaside Beachview Club on Jekyll Island, Georgia. Single room rates are approximately \$85-105/per night, and suites are approximately \$120/per night, including taxes. There is no additional charge for double occupancy. All rooms feature a coffeemaker, small refrigerator, toaster, microwave oven, and hair dryer.

### *Application Process*

Applicants should have at least two years full-time museum experience. Application deadline is October 31, 2009. Successful applicants will be notified by November 13. The SEMC Central Office must receive tuition by December 31.



JIMI Class of 2009



## INSTITUTE APPLICATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Name of Institution \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Scholarship Applicant  Yes  No

*(Limited tuition scholarships are available, including the Peter S. LaPaglia JIMI Scholarship. See [www.semcdirect.net](http://www.semcdirect.net) for details on applying for scholarships.)*

Please include with this application:

*Recommendation from supervisor  
or board president.*

*Current resume.*

*A one page description of  
your institution and its history.*

*Statement describing what you expect to gain  
from your participation in the Institute.*

Submit this application and supporting materials by  
**October 31, 2009** to:

JIMI 2010  
Southeastern Museums Conference  
P. O. Box 9003  
Atlanta, GA 31106-1003

## General Information

Our 2010 program marks the 10<sup>th</sup> annual Jekyll Island Management Institute. At JIMI, museum personnel have the opportunity to learn current methods in the field and build networks with other museum professionals. Faculty members provide subject area expertise and practical approaches to administrative challenges.

## Goals

This annual Institute provides a eight-day, total immersion environment for museum professionals to learn more about general museum administration and operations. JIMI gives administrators the key resources imperative to orchestrating personnel efficiency, staff morale and overall organizational improvement.

JIMI offers opportunities for participants to learn management skills through presentations, small group discussions, projects and participatory exercises. Participants discover their management styles through self-tests and activities, group project assignments and presentations.

## WHAT RECENT GRADUATES HAVE TO SAY!

*"I reviewed my notes from JIMI and compiled 50 short and long range suggestions. From that list I pulled 10 suggestions to do for February. I would say JIMI works!!!"*

-D. J. Wallace, JIMI '09  
Grant County Museum  
Sheridan, Arkansas

*"What an Outstanding program! This was such a great opportunity to grow as a professional and to help lead the Memorial in a new direction with confidence."*

-Christian Dwight, JIMI '08  
Thomas Wolfe Memorial  
Asheville, North Carolina

*"Having access to these instructors and working with such an amazing group of people was an invaluable experience."*

-Lisa M. Pugh, JIMI '08  
Las Cruces Museum of Art  
Las Cruces, New Mexico

Martha Battle Jackson, Curator of Technology, North Carolina Division of State Historic Sites and Properties, serves as Institute Facilitator.

Richard Waterhouse, Executive Director, Southeastern Museums Conference, serves as Institute Administrator.

JIMI thanks the following 2009 Partners:

LaPaglia & Associates, Inc.  
Murphy • Catton, Inc.  
Ueland Junker McCauley Nicholson

For additional information contact:



SEMC Central Office  
(404) 378-3153  
(888) 378-3153  
[www.semcdirect.net](http://www.semcdirect.net)

# OPPORTUNITY AWAITS...

JEKYLL ISLAND  
MANAGEMENT INSTITUTE  
JANUARY 19-26, 2010

