

## ... AT THE JEKYLL ISLAND MANAGEMENT INSTITUTE

MANAGEMENT STYLES  
ADMINISTRATION & TRUSTEESHIP  
FUNDRAISING & MARKETING  
FINANCIAL MANAGEMENT  
DEVELOPING EXHIBITS  
PUBLIC RELATIONS  
COLLECTIONS MANAGEMENT  
DISASTER PREPAREDNESS  
EDUCATION & INTERPRETATION  
VOLUNTEER MANAGEMENT

The Jekyll Island Management Institute is sponsored by the Southeastern Museums Conference, Jekyll Island Museum and Historic Preservation, North Carolina Division of State Historic Sites and Properties, and LaPaglia & Associates, Inc.

### *Tuition/Housing*

JIMI 2008 will be held Tuesday, January 22 through Tuesday, January 29. Tuition of \$550 for SEMC members, \$600 for non-members includes all materials, continental breakfasts, refreshment breaks, and the final banquet.

Rooms have been reserved at the beautiful, seaside Beachview Club on Jekyll Island, Georgia. Single room rates are approximately \$80-100/per night, and suites are approximately \$117/per night, including taxes. There is no additional charge for double occupancy. All rooms feature a coffeemaker, small refrigerator, toaster, microwave oven, and hair dryer.

### *Application Process*

Applicants should have at least two years full-time museum experience. Application deadline is October 31, 2007. Successful applicants will be notified by November 17. The SEMC Central Office must receive tuition by December 31.



JIMI Class of 2007



## INSTITUTE APPLICATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Name of Institution \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Scholarship Applicant  Yes  No

*(Limited tuition scholarships are available. See SEMC website for details. If applying for a scholarship, please submit a one-page letter of justification including estimated expenses, the amount your institution can afford, and the amount of your scholarship request.)*

Please include with this application:

*Recommendation from supervisor  
or board president.*

*Current resume.*

*A one page description of  
your institution and its history.*

*Statement describing what you expect to gain  
from your participation in the Institute.*

Submit this application and supporting materials by  
**October 31, 2007** to:

JIMI 2008  
c/o LaPaglia & Associates, Inc.  
320 East Main Street, Suite 203  
Murfreesboro, TN 37130-3836  
(Telephone: 615-890-4887)

## WHAT RECENT GRADUATES HAVE TO SAY!

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*"Everything about my JIMI experience was wonderful! I have a better understanding of my management style, more appreciation for museum methods and a treasure of JIMI friends."*

-Diana Sanders, JIMI '07  
Hemingway-Pfeiffer Museum  
Piggot, Arkansas

*"JIMI provided a foundation of knowledge that will make me a more resourceful and effective museum professional. I now have a solid set of tools to face the many challenges that are ahead."*

-Stacy Simpson Brown, JIMI '06  
Aviation Museum at Marietta, Georgia

*"Not only do I have a greater understanding of museums as a whole I have a better understanding of myself as a person and as a museum professional."*

-Kimberly Peters, JIMI '05  
Mashantucket Pequot Museum & Research Center  
Mashantucket, Connecticut

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Peter S. LaPaglia, President of LaPaglia & Associates, Inc., serves as Institute Facilitator.

Martha Battle Jackson, Curator of Technology, North Carolina Division of State Historic Sites and Properties, serves as Institute Administrator.

JIMI thanks the following 2007 Partners:

Steel Fixture Manufacturing Corporation  
The Hollinger Corporation  
LaPaglia & Associates, Inc.  
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Murphy • Catton, Inc.

Charles H. Bentz Associates Fundraising Counsel  
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For additional information contact:



SEMC Central Office  
(404) 378-3153  
(888) 378-3153  
[www.semcdirect.net](http://www.semcdirect.net)

## General Information

Our 2008 program marks the 8<sup>th</sup> annual Jekyll Island Management Institute. At JIMI, museum personnel have the opportunity to learn current methods in the field and build networks with other museum professionals. Faculty members provide subject area expertise and practical approaches to administrative challenges.

## Goals

This annual Institute provides an eight-day, total immersion environment for museum professionals to learn more about general museum administration and operations. JIMI gives administrators the key resources imperative to orchestrating personnel efficiency, staff morale and overall organizational improvement.

JIMI offers opportunities for participants to learn management skills through presentations, small group discussions, projects and participatory exercises. Participants discover their management styles through self-tests and activities, group project assignments and presentations.



# OPPORTUNITY AWAITS...

JEKYLL ISLAND  
MANAGEMENT INSTITUTE  
JANUARY 22-29, 2008

